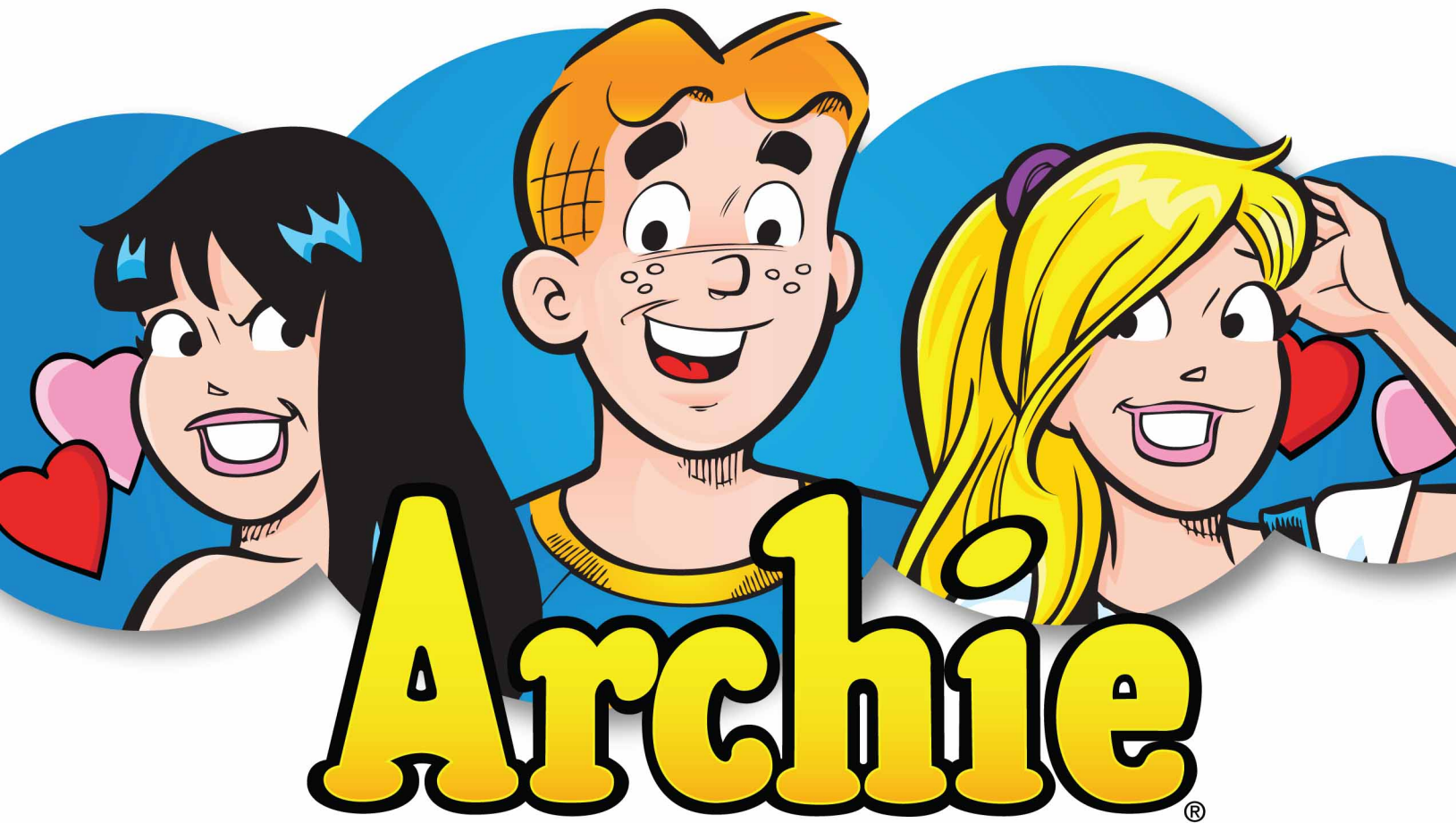


KING FEATURES presents



America's Favorite Teens

Consumer Target: 12-17 girls

Riverdale, an idyllic, wholesome, all-American suburb, is home to Archie Andrews and his friends Betty Cooper, Veronica Lodge, Jughead Jones, Sabrina Spellman, and Josie, Melody and Valerie (AKA Josie and the Pussycats). Life is pretty simple for Archie, except for one thing — he can't decide which girl he loves best. With Betty, the beautiful, good-natured girl next door, and the sultry, stylish, self-assured Veronica competing for his heart, life just got a lot more interesting.

One of the longest-running comic series featuring 75+ years of Riverdale adventure, Archie comics are published around the world in numerous languages. In addition to comics, Archie characters have been prominently featured in animation, television, film and music.

- Season 1 of live-action TV series, "Riverdale," currently airing on the CW in the U.S. and through Netflix internationally; Season 2 already greenlit
- Deal signed with Warner Bros. TV to develop more Archie Comics properties for television and original content
- Exciting collaborations with partners, including M-A-C Cosmetics and Charlotte Olympia
- Apparel from Jerry Leigh and Mitch Dowd (Australia)
- Archie Comics app with 11M+ downloads; comics can also be read digitally on Comixology, Barnes & Noble Nook, Kobo, Comics Plus and Google Play
- "Archie Comics Official" YouTube Channel with 10.6K+ subscribers
- Broad social presence with engaged fans on Facebook (300+K), Instagram (204K), Twitter (192K) and Pinterest (1.8K)

Wanna join the Riverdale gang? Contact us today!

Global Licensing:
Carla Silva, csilva@hearst.com

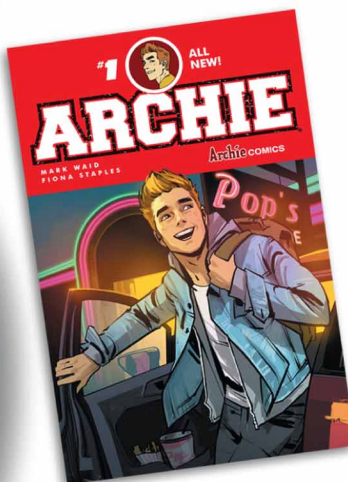
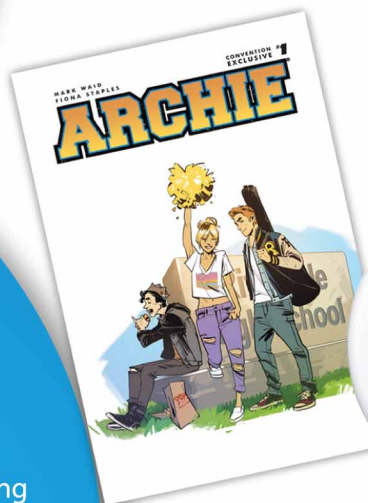
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Archie

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