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The Legendary Ghost Who Walks

Consumer Target: 18+ men

The Phantom, a legend shrouded in mystery, drives fear into the heart of even the most hardened criminals. Sworn to devote his life to the destruction of piracy, greed, cruelty, and injustice, in all their forms, he was the world's first costumed hero.

His story began 400 years ago when, as the sole survivor of a pirate raid, he was washed up on a remote beach. Rescued by the natives of the Bangalla jungle, he swore to dedicate his life to the elimination of evil and vowed that his descendants would carry on the tradition. With no superhuman powers, The Phantom had only his physical strength, skill with weapons and fearsome reputation to fight crime. In time, there arose a dynasty of Phantoms, giving rise to the legend of *The Ghost Who Walks*, a hero who cannot die.

- High-end line of Phantom collectibles from Ikon Collectibles, including the latest additions: The Limited-Edition Phantom Ring Set and The Limited-Edition Phantom on Hero Statue

- Funko Pop! vinyl, limited-edition collectible figure

- Comic books from Egmont, Hermes Press, Frew and Dynamite Entertainment

- Jigsaw puzzles, glow-in-the-dark posters, oven mitts and more from Phanfare

- Shirts, hoodies and headwear from Finnish street-wear brand Bille Beino

The Phantom is also the official mascot of St. Leo's College at the University of Queensland, Australia!

Want to be part of the legend? Contact us today!

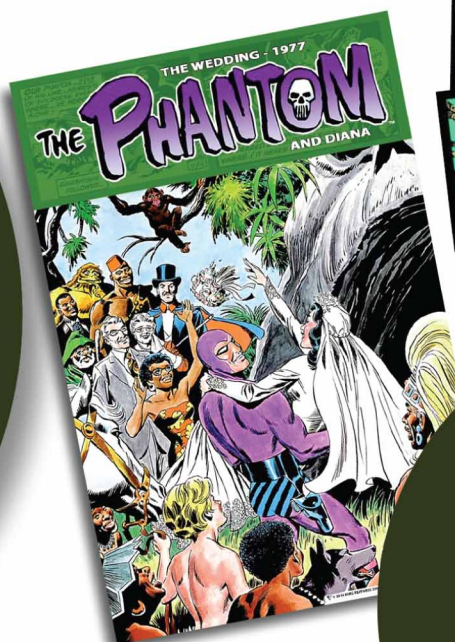
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The PHANTOM™



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