

# MEDIABOX-PA PRODUCT APPROVALS & BRAND ASSURANCE

With Mediabox-PA, the entire product approval process, from completion of the approval form through concept, pre-production stages and beyond, is all in one centralized, online location. Online previewing of artwork with integrated commenting, email notices and multi-thread messaging, role-based approvals workflows, business rules and archiving are available to approved users from a MAC or PC, with mobile-friendly access for Reviewers on tablets and smartphones.

**Maximize your efficiency in this tough economic environment by leveraging your existing staff resources, minimizing turnaround times, and eliminating data entry errors.**

## COMMUNICATION

Automatic email notifications of project updates and multi-thread messaging boards

## REPORTING

Real-time reporting across properties, Licensees, categories and stages

## CREATIVE TOOLS

Online previewing, commenting, zoom and markup (including fixed or free form drawing boxes, arrows and drop pins) of artwork files such as .ai, .eps, .png .mov, .pdf, and many more

## SECURITY

Control of user access rights by role, project, property, Licensee, category, date range, and more

## CONFIGURATION AND INTEGRATION

Customize approval form templates and splash page branding. Integrate with Mediabox-RM (Royalty Management), allowing control over the projects a Licensee can create and automating the linking process of products/SKU's to contracts, for accurate royalty reporting



# FUNCTIONALITY OVERVIEW

## WORKFLOW

- ❖ Project and submissions management screen, organized by project status
- ❖ Submit projects through customizable approval form wizard
- ❖ Online preview of submission files and comments sent from Licensor Reviewers
- ❖ Translator role allows designated users to translate fields such as comments, notes and more, between the Licensee's language and the Licensor's
- ❖ Review project details, submission comments and artwork by email
- ❖ Select and submit comments to send back to Client End Users
- ❖ Edit project statuses and stages
- ❖ Compare previous and current artwork submissions side-by-side
- ❖ Select and insert Canned Responses from a custom list of comments

## CONFIGURATION/COMMUNICATION

- ❖ Licensor-branded splash page, email notifications and select interior pages
- ❖ Customize online product approval form templates along with project wizard
- ❖ Embed comments, project details and artwork in email notifications
- ❖ Email notifications of approved projects and submissions
- ❖ Messaging center for approved Users
- ❖ Post multiple announcements to Users based on role, upon login or from within the site

## SECURITY

- ❖ Multi-level Administrator roles
- ❖ Customize User registration screen
- ❖ Assign internal User roles by rights and/or responsibilities
- ❖ Invite new Users using email invitation tool
- ❖ Grant/deny access to pending Users who have requested registration to the site
- ❖ Control access rights by property, project, Licensee company, category, role and date range
- ❖ Restrict the types of projects Licensees can start based on contractual rights using Mediabox-RM

## REPORTING/CREATIVE TOOLS

- ❖ Print out / export submission files and comments as a document
- ❖ Review project and product approval form data using filters
- ❖ Generate real-time reports, exportable to multiple file types
- ❖ Create comments with markups on the artwork, using fixed and free form drawing boxes, arrows and drop pins
- ❖ Online preview of submission files and comments
- ❖ Search by keywords across all approval forms and data fields
- ❖ Print out markups and comments in a formatted PDF

## MOBILE TOOLS

- ❖ (Lead) Reviewers can approve projects, comment, and select and send comments from tablets and smartphones.